

# Communication Studies Course Rotation



## FALL SEMESTERS

<b>Communication Studies Core Courses</b>	<ul style="list-style-type: none"> <li>• COMM 101: Public Speaking</li> <li>• COMM 105: Welcome to the COMMunity</li> <li>• COMM 141: Introduction to Media Writing</li> <li>• COMM 210: Media and Society</li> <li>• COMM 400: Communication Ethics</li> <li>• COMM 405: Living Your Professional Brand</li> <li>• COMM 410: Digital and Social Media Technologies</li> <li>• COMM 492: Communication Internship</li> <li>• COMM Electives: Offerings vary by semester</li> </ul>
<b>Digital Media Concentration</b>	<ul style="list-style-type: none"> <li>• COMM 341: Advanced Media Writing</li> <li>• COMM 355: Media Production</li> </ul>
<b>Public Relations Concentration</b>	<ul style="list-style-type: none"> <li>• COMM 280: Fundamentals of Public Relations</li> <li>• COMM 354: Public Relations Writing</li> </ul>

## WINTER INTERSESSION

<b>Communication Studies Core Courses</b>	<ul style="list-style-type: none"> <li>• COMM 200: Introduction to Communication Theory (Sophomore or above only)</li> <li>• Course offerings vary. See Course Schedules on myLongwood.</li> </ul>
---	--

## SPRING SEMESTERS

<b>Communication Studies Core Courses</b>	<ul style="list-style-type: none"> <li>• COMM 101: Public Speaking</li> <li>• COMM 141: Introduction to Media Writing</li> <li>• COMM 200: Introduction to Communication Theory</li> <li>• COMM 305: Building Your Professional Brand</li> <li>• COMM 320: Communication in a Diverse Society</li> <li>• COMM 460: Communication Research</li> <li>• COMM 492: Communication Internship</li> <li>• COMM Electives: Offerings vary by semester</li> </ul>
<b>Digital Media Concentration</b>	<ul style="list-style-type: none"> <li>• COMM 240: Digital Editing</li> <li>• COMM 345: Media Globalization</li> <li>• COMM 445: Digital Storytelling</li> </ul>
<b>Public Relations Concentration</b>	<ul style="list-style-type: none"> <li>• COMM 350: Persuasion Theory</li> <li>• COMM 375: Public Relations Research</li> <li>• COMM 430: Public Relations Campaigns</li> </ul>

## SUMMER SESSIONS (I & II)

<ul style="list-style-type: none"> <li>• COMM 200: Introduction to Communication Theory</li> <li>• COMM 492: Communication Internship</li> <li>• Course offerings vary. See Course Schedules on myLongwood.</li> </ul>
--

**NOTE:** The semesterly course rotation may be altered due to changes in student enrollment need. Contact your academic adviser with any additional questions or concerns.